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Stoke Bishop,

Local Plan Revised Publication Consultation
Planning Policy & Research Team
Nottingham City Council
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Loxley House
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Nottingham NG2 3NG

29 September 2017

Dear Sir/Madam,

City of Nottingham Local Plan - Local Plan Part 2 - Land and Planning Policies - Revised Publication Draft, September 2017

These representations are submitted on behalf of the British Sign and Graphics Association in response to Policy DE6 and supporting text of the above draft Local Plan.

The BSGA represents 65% of the sales of signage throughout the UK and monitors development plans throughout the country to ensure the emerging Local Plan Policies do not inappropriately apply more onerous considerations on advertisements than already apply within the NPPF, Planning Practice Guidance (PPG) and the Town and Country Planning (Control of Advertisements)(England) Regulations 2007 (as amended).

We commented on the Preferred Options and Publication versions of this draft document in October 2013 and February 2016. We remain disappointed that our comments have hardly been heeded, even where the draft Local Plan is incorrect in law.

Your revamped Revised Publication draft continues to be incorrect and incompetent. We explained clearly in our letter of 8 February how the law relates to the control of advertisements and the difference between lawful and unlawful displays. Your attempted re-draft of Policy DE6(2) remains incorrect in law and misleading. Either get it right or delete it entirely.

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In paragraph 4.109, you have simply moved the words around. It does not make any sense still. Free-standing advertisements are not necessarily "low" or "temporary". What about free-standing 6-sheet advertising panels or totem signs at supermarkets, petrol filling stations etc? These are neither "low" nor "temporary"; but they are free-standing. And what does "part of the overall scheme" mean? Part of what "scheme". This paragraph is drivel and needs to be totally re-thought and re-drafted.

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As to the rest, you retain much of that to which we previously objected. Your consultation notice says that comments made on the original Publication version need not be repeated. So you may take it that all the comments in our letter of 8 February 2016 stand.

Yours faithfully



Chris Thomas