

Nottingham's Older Citizens' Charter

In Nottingham we believe all our older citizens should have fulfilled lives – feeling valued by all sections of society, living as independently as possible and being encouraged to contribute to their local communities. By committing to this Charter we aspire to develop Nottingham as a great place to grow older in. We strive to achieve this by acting in accordance with the following pledges:



1. To make engagement of older citizens integral to the decision making processes in the city.



2. To break stereotypes and promote positive images of ageing – recognising older citizens' diverse knowledge, skills and experience and how these contribute to Nottingham life.



3. To mobilise older citizens' contributions to their communities and Nottingham society – developing and promoting different opportunities for involvement.



4. To reduce loneliness and isolation - encouraging affordable, accessible and intergenerational social activities and local support networks including those with a spiritual and/or religious outlook.



5. To promote health, wellbeing and independence – supporting prevention, early intervention and integration of high quality commissioned services that have been developed in partnership with older citizens.



6. To increase dignity and choice in health and care services – adopting the principles outlined in the National Pensioners' Convention's Dignity Code.



7. To provide a variety of well maintained housing options and assistive technology which enable citizens to have choice, live independently and feel safe within their local community

- considering the needs of older citizens at a neighbourhood level when planning and designing future developments.

8. To create welcoming and accessible environments that have good lighting and promote safety - developing accessible outdoor spaces, public buildings and facilities (including sufficient toilets) that are well signposted and incorporate rest areas with seating designed to meet the needs of older citizens.



9. To uphold Nottingham's reputation for having one of the best accessible transport systems in the country - ensuring that services are responsive to the needs of those with long term conditions and at risk of isolation.



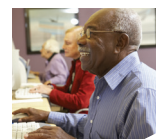
10. To support the volunteering and employment of older citizens – recognising the benefits of continued occupation, education and skills development to quality of life.



11. To provide clear, consistent information to all older citizens from sources they can trust – using a variety of media, supporting the use of new technology and working in partnership to deliver key messages.



12. To ensure that all services are provided free from discrimination - recognising that elderly people are diverse and come with a range of identities eg ethnicity, sexuality, disability etc, each unique to the needs of the individual.



We will always listen to your views and tell you about the progress we are making. In return we ask that you get involved and help us fulfil the pledges in the Charter.

